



# Parinaz Jafari

## UX/UI & Front-end Designer (CPUX)

Graphic Design Background | Accessible Web Design



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## ACADEMIC EDUCATION

### • 2014-2017

Master of Arts (M.A.) in Graphic Design  
Sooreh University, Iran

### • 2009-2013

Bachelor of Arts (B.A.) in Graphic Design  
Semnan University, Iran

### • 2007-2008

High School Diploma in Humanities  
17 Shahrivar High School, Firoozkooh, Iran

## COURSES & CERTIFICATIONS

- UX/UI Design Course (UXLand Academy)
- UX/UI Web Design Frontend with CPUX-F Certification (WBS TRAINING)

## SOFTWARE SKILLS

- Figma, Adobe XD, Accessible Web Design
- Adobe Photoshop
- Adobe Indesign
- Adobe Illustrator
- Adobe After Effect
- Adobe Priemier
- Microsoft Office

## PROGRAMMING SKILLS

- HTML5 / CSS3 – Bootstrap
- JavaScript – jQuery, React.js, Redux

## UX METHODS & DELIVERABLES

- Heuristic Evaluation, User/Client Interviews
- Qualitative & Quantitative Research
- Personas, Scenarios, User Journey Maps
- Wireframes, Prototypes, A/B Testing
- Usability Testing, Affinity Mapping
- Moodboards, Style Guides, Sitemaps

## PROFESSIONAL EXPERIENCE

### • Graphic Designer

Kyoups, Göttingen | Aug 2023 - May 2024

### • UX/UI Designer

Fanap Holding, Tehran | 2019 - 2022

### • Volunteer Teaching Assistant

UXland Online Bootcamp (Minijob) | 2021

### • Social Media Designer

Farsi Coaching Akademi (Minijob) | 2018 - 2022

### • Social Media Designer & Graphic Designer

Badkoobeh Creative Agency, HR Department,  
Tehran | 2019

### • Graphic Designer

Aria Shimi Pesticides & Fertilizers, Tehran | 2018 - 2019

### • Graphic Designer

Alvan Painting Company, Tehran | 2017 - 2018

### • Graphic Designer

Iran Host (Webhosting Company), Tehran | 2015 - 2017

### • Graphic Designer

Roshd Food Industry, Tehran | 2014 - 2015

### • Graphic Designer

Parsi Studio, Tehran | 2012 - 2014

### • Art Instructor

Mohaddeseh Primary School, Firoozkooh (Minijob) | 2008

### • Art Instructor

Children's Cultural Center, Firoozkooh | 2007 - 2010

## LANGUAGES

- German: B2
- English: B2
- Persian: Native speaker