



Parinaz Jafari

UX/UI & Front-end Designer

Graphic Design Background | Accessible Web Design



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ACADEMIC EDUCATION

• 2014-2017

Master of Arts (M.A.) in Graphic Design
Sooreh University, Iran

• 2009-2013

Bachelor of Arts (B.A.) in Graphic Design
Semnan University, Iran

• 2007-2008

High School Diploma in Humanities
17 Shahrivar High School, Firoozkooh, Iran

COURSES & CERTIFICATIONS

• UX/UI Design Course (UXLand Academy) | 2021

• UX/UI Web Design Frontend with CPUX-F
Certification (WBS TRAINING) | 2025

SOFTWARE SKILLS

- Figma, Adobe XD, Accessible Web Design
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premier
- Adobe Indesign
- Adobe After Effect
- Microsoft Office

PROGRAMMING SKILLS

- HTML5 / CSS3 – Bootstrap
- Wordpress
- JavaScript – jQuery, React.js, Redux

UX METHODS & DELIVERABLES

- Heuristic Evaluation, User/Client Interviews
- Qualitative & Quantitative Research
- Personas, Scenarios, User Journey Maps
- Wireframes, Prototypes, A/B Testing
- Usability Testing, Affinity Mapping
- Moodboards, Style Guides, Sitemaps

PROFESSIONAL EXPERIENCE

• Graphic Designer

Kyouds, Göttingen | 2024 - 2023

• UX/UI Designer

Fanap Holding, Tehran | 2019 - 2022

• Volunteer Teaching Assistant

UXland Online Bootcamp, USA (Part-time) | 2021

• Social Media Designer

FCA Coaching Akademi, Tehran (Part-time) | 2018 - 2022

• Social Media Designer & Graphic Designer

Badkoobeh Creative Agency, Tehran | 2017 - 2019

• Grafikdesignerin

Aria Shimi Pesticides & Fertilizers,
Tehran (Part-time) | 2018 - 2019

• Grafikdesignerin

Alvan Painting Company, Tehran (Part-time) | 2017 - 2018

• Graphic Designer

Iran Host (Webhosting Company), Tehran | 2014 - 2017

• Graphic Designer

Roshd Food Industry, Tehran | 2013 - 2014

• Graphic Designer

Parsi Studio, Tehran | 2010 - 2013

• Art Instructor

Mohaddeseh Primary School, Firoozkooh (Part-time) | 2008

• Art Instructor

Children's Cultural Center, Firoozkooh | 2007 - 2010

LANGUAGES

- German: Advanced
- English: Advanced
- Persian: Native speaker